e-Marketing News & Events

#	Event	Date	Venue	Description	Link
1.	Online Marketing Summit 2011 - SES Search & Social Accelerator	February 7-10, 2011	San Diego, USA	SES is collaborating with the Online Marketing Summit to enable attendees to network and learn how to execute on the best practices in Online Marketing without the distraction of an exhibit floor or vendor sales pitches. SES Accelerator is programmed by leading industry practitioners and SES Advisory Board members Lee Odden, Andrew Goodman and Bill Hunt	http://www.searchenginestrategies.com/sandiego/
2.	Connect with your Customers - Learn How to Use All Dimensions of Search	March 21-25, 2011	New York, USA	Approximately 5,000 marketers and search engine optimization professionals attend SES New York each year to network and learn about topics such as PPC management, keyword research, SEO, social media, local, mobile, link building, duplicate content, multiple site issues, video optimization, site optimization, usability and more.	http://www.searchenginestrategies.com/newyork/
3.	Your customers are Online - can they find your Website?	June 13-15, 2011	Toronto, Canada	Now in its 8th year, SES Toronto is organized and programmed by the SES Advisory Board and SearchEngineWatch.com, the leading authority on Search Engine Marketing (SEM), including SEO and PPC.	http://www.searchenginestrategies.com/toronto/
4.	Connect with your Customers - Learn How to Use All Dimensions of Search	February 21-25, 2011	London, UK	SES London is the leading search marketing conference in Europe and continues to get bigger and better year-on- year. Bringing together the industry's brightest minds and most seasoned practitioners, it truly is a wealth of search and online marketing nuggets. Learn how to optimise your web site for the most efficient crawling and indexing.	http://www.searchenginestrategies.com/london/
5.	SES San Francisco	August 15-19, 2011	San Francisco, USA	Now in its 13th year, SES is organized by its Advisory Board and the leading online marketing publications ClickZ and Search Engine Watch.	http://www.searchenginestrategies.com/sanfrancisco/

6.	Connect with your Customers — Learn How to Use All Dimensions of Search	October 18-22, 2011	Chicago, USA	Marketers and search engine optimization professionals attend SES Chicago each year to network and learn about topics such as PPC management, keyword research, SEO, social media, local, mobile, link building, duplicate content, multiple site issues, video optimization, site optimization, usability and more.	http://www.searchenginestrategies.com/chicago/
7.	Affiliate Summit West 2011	January 9-11, 2011	Wynn Las Vegas, USA	Affiliate Summit West, the premier affiliate marketing conference, is taking place January 9-11, 2011 in Las Vegas. This three day conference includes an exhibit hall with affiliate merchants, vendors, and networks, as well as multiple tracks of educational sessions covering the latest trends and information from affiliate marketing experts.	http://www.affiliatesummit.com/
8.	Search Marketing Expo – SMX West	March 8-10, 2011	San José, CA, USA	Attend SMX West for the exceptional content, invaluable connections and essential conveniences. Participate in your choice of more than 60 sessions on search engine optimization (SEO), paid search advertising (PPC), social media marketing, local and mobile search, landing page conversions and more.	http://searchmarketingexpo.com/west/?utm_source=tdm-smxhome&utm_medium=contentwell&utm_campaign=smxwest
9.	a4uexpo London 2010 - Affiliate and Performance Marketing Conference & Exhibition	12-13 October 2010	London, UK	a4uexpo is Europe's largest Performance Marketing Conference with over 1,000 delegates, 48 diverse conference sessions, an extravagant all inclusive middle evening party, a pre and post event networking bash, a buzzing expo hall and drinks reception all being shared with the leading entrepreneurs and players within the dynamic £10bn Affiliate & Performance Marketing industry.	https://www.a4uexpo.com/london/
10.	SMX West	March 8-10, 2011	San José, CA, USA	SMX West delivers all of the search engine marketing topics and trends you need to know to stay ahead of the curve — whether you're just getting started or an an SEM expert.	http://searchmarketingexpo.com/
11.	SMX Munich	April 5-6, 2011	Germany	Join search marketing experts from Germany and around the world at SMX Munich. This event is Germany's largest search engine marketing conference and expo.	http://searchmarketingexpo.com/

12.	SMX Sydney	April 14-16, 2011	Sydney, Australia	SMX returns to Sydney for its forth year. Join us on April 14 and 15 with your SMX Sydney 2-day Pass or with our exciting new pass option… SMX Elite. The Elite Pass gives you access to some of the best networking and educational opportunity ever available at our Sydney event. An extra day of Advanced SEO training is offered via the Elite Pass on April 16th.	http://searchmarketingexpo.com/
13.	Search Marketing Expo SMX Toronto	April 28-29, 2011	Toronto, Canada	SMX Toronto offers 30 sessions, workshops and networking activities delivered by top industry professionals. Whether you are just getting started, planning your search strategy, managing the team, or you are deep into implementation, tactics and campaigns, you'll get the knowledge, ideas and contacts needed to help you boost your search marketing results and take your skills to the next level.	http://searchmarketingexpo.com/
14.	Search Marketing Expo - Advanced Seattle	June 7-8, 2011	Seattle, USA	SMX Advanced Seattle is the one show designed for experienced SEMs to exchange ideas, influence the industry and build their networks. Fast paced, Q&A-packed, frequently controversial and always informative, SMX Advanced Seattle sold out for the fourth straight year in 2010. Mark your calendars and save the date. Registration for SMX Advanced 2011 opens mid-February, 2011.	http://searchmarketingexpo.com/
15.	SMX East	September 13-15, 2011	New York, USA	Don't miss next year's Search Marketing Expo – SMX East in New York City, September 13-15, 2011. You'll get three days of sessions, keynotes, networking activities, special educational presentations and meals for which SMX events are famous.	http://searchmarketingexpo.com/

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