



what makes the difference

www.thlgmedia.com

THLG Media can be compared to as your extended marketing arm. We take overall responsibility for your entire online marketing functions and web production. By your reliance on us, you are able to focus more on your core business capabilities whilst enjoying the same services an in-house marketing department would provide.

Our main services include the services we provide to web companies in Europe and USA who outsource work to us.

We are dedicated to provide our clients exceptional creativity to ensure maximum returns on their investments. For these reasons most companies outsource work to us since they find us to be loyal, cost effective and because we maintain a high professional standard of work.

WHO WE ARE

THLG Media has many years of hands on industry exposure in the fields of website design, development and marketing.

In today's competitive and challenging environment, the need for being present when customers are making their corporate decisions and for maintaining a sustained and focused communication channel was never felt more urgently.

THLG Media provides professional services to small and medium sized businesses including larger companies in the US, Europe and abroad. We specialize in Web Production, and have helped many businesses make their online appearance and interactive campaigns a success.

We at THLG Media take the following three issues very seriously.

- Innovation
- Persistence - to innovate and constantly beat the best
- Belief in ourselves

WHAT WE DO

Website Design and Development

- E-Business and E-Commerce Solutions
- Website Testing and Usability Services
- Website Maintenance

Graphic Design

- 3D Visualization and Architecture
- SEO Copywriting

Link Building Programs

- Directory Submissions
- Online Public Relations
- Article Marketing
- Social Bookmarking

Video Marketing

- Newsletter Management Programs
- E-mail Marketing Solutions

Software Solutions

- Software Development
- Web-based Applications
- Web-based Softwares
- IPG Integration

Publishing Solutions

- E-branding and Publishing
- Corporate Flash Presentations

Internet Marketing Services

- Search Engine Optimization
- Social Media Optimization
- Viral Campaigns

OUR TECHNICAL EXPERTISE

Programming and Scripting Languages

HTML ASP.NET
XHTML VB.NET
XML C#
PHP ASP
AJAX
JavaScript

Design Tools

Photoshop Flash
Corel Draw Dream Weaver
Illustrator Front Page
Image Ready

API Integration

Payment Gateways
Shipping APIs
SMS Gateways
SOAP

Paypal, Google, Amazon, Yahoo! & other website APIs

Frame Works

PHP 4/5 in Zend
CakePHP & Smarty
.NET Framework 1.1 / 2.0

Third Party Tools

Joomla OS Commerce
PHPBB Magento
Word Press Drupal
Blogger & other CMS Tools

WHY US

- ▶ We listen very closely to what our clients needs are and what they have to say and analyze the situation to formulate a clear proposal.
 - ▶ We are flexible in following the needs of our clients and suggest improvements from different view points in our presentation that will far exceed their expectations.
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- ▶ Our assurance rests with our clients to share our dedicated expertise and knowledge. It means that when you put your trust in THLG Media you have the expertise and experience of a dedicated work force behind you to integrate the best into your project.
 - ▶ You are assured of our undivided attention and the freedom to call us at any time to answer a simple or complex query and help you in the best way possible.
 - ▶ You will be answered in a clear easy to understand manner and know exactly what to expect, when to expect it and for what price.

WHY US

- ▶ We believe in a satisfied customer to enhance your success and ours.
- ▶ We believe in sustainable easily accessible user friendly web standards that results in being cost effective for you in lower terms and in faster production timing for us.
- ▶ Every project will follow from conception to delivery a logical path, and because every situation is different, tight deadlines that are demanded by the project will seldom pose a problem. Timelines will be clearly worked out at the inception and every phase of the project will be visible and we will always value your feedback.
- ▶ Our price is based on your budget and needs and you will know in advance how much it will cost you and what that cost covers. We don't believe in surprises.



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www.thlgmedia.com

✉ 205 N. 5th Street
St. Charles, MO 63301
USA

✉ 17 Charles Way
Colombo 03
Sri Lanka

📞 +94 11 4554446

📠 +94 713 500490

✉ info@thlgmedia.com